The MEAM Approach: Expression of Interest

Background

Making Every Adult Matter (MEAM) is a coalition of national charities – Clinks, Homeless Link, Mind and associate member Collective Voice. Working together, we support local areas across the country to develop effective, coordinated approaches to multiple disadvantage that can increase wellbeing, reduce costs to public services and improve people’s lives.

We do this using the MEAM Approach, a non-prescriptive framework that partnerships of statutory and voluntary agencies and people with experience of multiple disadvantage, can use to design and deliver better coordinated interventions. The MEAM Approach is currently being used in 27 local areas across England.

Since 2017, our work with the MEAM Approach network has been supported by the National Lottery Community Fund as part of a five-year programme. We are now holding the final Expression of Interest (EOI) round of this programme, seeking partnerships to join the MEAM Approach network for the period 2020-2022.

The EOI process is open to partnerships in local areas across England, however we are particularly interested in hearing from partnerships in the North, the East and West Midlands and the South West.

Each successful area will:

* Receive regular support and “critical friend” engagement from MEAM’s regional Partnerships Managers (based in Homeless Link, Clinks and Mind) for the period 2020-2022 as the partnership develops its co-produced and coordinated intervention, at no cost to the local area.
* Contribute data to a national evaluation of the MEAM Approach network to evidence the impact of coordinated interventions, both locally and nationally.
* Benefit from shared learning hubs and facilitated networks (national and regional), engagement with the MEAM policy team, and support from our Involvement Coordinator.
* Improve outcomes and experiences for people facing multiple disadvantage in their area and co-produce the change in local systems required to ensure the work is sustainable in the longer-term.

To be eligible to apply, local areas must be able to:

* Develop a cross-sector partnership model to drive the work, including senior commitment from statutory and voluntary agencies and people with experience of multiple disadvantage.
* Nominate up to three partners who are committed to working together to be the “lead partners” for the work. This can include statutory and voluntary agencies and people with experience of multiple disadvantage.
* Provide adequate resources for a frontline intervention for the next two years, usually via navigator or coordinators, and be willing to commit time and resource to developing the work strategically.
* Provide data for the national evaluation for the same period – this includes data on individual wellbeing and the use of housing, health and criminal justice services.
* Evidence that they have considered diversity and equality of access to support when identifying the cohort of people they wish to support. This may include consideration of issues such as gender, ethnicity and experiences of trauma.
* Agree to the standard terms and conditions of MEAM and the National Lottery Community Fund (these terms will be made available to shortlisted applicants).

If your area is moving towards coordinated interventions for people experiencing multiple disadvantage, has an initial cross-sector partnership in place and is able to secure resources to self-fund an intervention, possibly through pooled funding, then we encourage you to apply to join the MEAM Approach network.

If you are interested in becoming a MEAM Approach area, please contact your regional MEAM Partnerships Manager for an initial discussion before completing this form.

**Regional Partnerships Managers**

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| --- | --- | --- | --- |
| **Region** | **Name** | **Email** | **Phone** |
| South West | Amanda Sherriff | Amanda.Sherriff@meam.org.uk | 07539 912 805 |
| South East | Safia Cragg | Safia.Cragg@meam.org.uk | 07982 622 089 |
| South East | Michelle Butterly | Michelle.Butterly@meam.org.uk | 07584 506 905 |
| Midlands | Ruth Wallbank | Ruth.Wallbank@meam.org.uk | 07795 801 525 |
| North | David Hunter | David.Hunter@meam.org.uk | 07900 914 810 |

**Timescales**

The deadline for applications is 5pm 19th February 2020.

Interviews for shortlisted areas will be held between 9 and 20 March 2020. If an application is invited to interview stage we will travel to your local area for the interview. We would expect to meet with all lead partners and representatives from the wider partnership, including people with experience of multiple disadvantage, to discuss the Expression of Interest further.

Expression of Interest

Local area:

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| Which area is making this application? |  |

About the lead partners:

Please list up to three partners who are committed to working together to be the ‘lead partners’ for the work. This can include statutory and voluntary agencies and people with experience of multiple disadvantage

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| Name: |  |
| Role: |  |
| Organisation (if applicable): |  |
| Email address: |  |
| Phone number: |  |

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| Name: |  |
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| Organisation (if applicable) |  |
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| Name: |  |
| Role: |  |
| Organisation (if applicable) |  |
| Email address: |  |
| Phone number: |  |

About the wider partnership:

Please tell us about the wider partnership:

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| Who are the key partners or individuals in the partnership at the present time: |  |
| Please certify that you have the permission of all the partners listed above to submit this form on behalf of the partnership. | YES / NO |
| Who is missing from your partnership at the current time? |  |

1. Why are you interested in using the MEAM Approach in your area? (200 words)

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1. Which group of people do you want to improve support for? How have you considered equality and diversity in the identification of your cohort? (200 words)

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1. Do you have the beginnings of a senior cross-sector, inclusive partnership in place that can oversee and “own” the work? Please provide some detail of your developing partnership and the strategic commitment to this work. (200 words)

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1. Can you evidence that operational delivery partners across criminal justice, substance misuse, homelessness and mental health (and others, including peer-led groups) are ready to consider coordinated change at an operational level? (200 words)

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1. Co-production is central to the MEAM Approach. How does your area intend to work in partnership with people with experience of multiple disadvantage in the design and delivery of your intervention? (200 words)

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1. How will you and your colleagues commit time and energy over the next two years? Please describe what resource will be committed by the lead partners and the wider partnership to leading the work.(200 words)

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1. Existing MEAM Approach areas tend to have resource for a minimum of one navigator or coordinator post to lead on the frontline support for the caseload. Please explain how you intend to resource one full time navigator post with associated costs. (200 words)

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1. As a MEAM Approach area, you will be committed to engaging with and providing data for a national evaluation which will evidence the impact of your work locally as well as nationally. Can your area commit to engaging with this and how will you ensure you can access and share data from a range of agencies including housing, health and criminal justice? Please indicate who will be responsible for data collection and collation. (200 words)

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1. The MEAM Approach encourages and promotes shared learning across regions, including participating in regional and national learning hubs and networks. How will your area participate and contribute towards learning opportunities? (200 words)

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1. Is there anything else you would like to add? (200 words)

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Thank you for your application. Please return to [Tassie.weaver@meam.org.uk](mailto:Tassie.weaver@meam.org.uk) by the deadline above.